

REP HEADLINE# 6259805 TRF# 324954 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 12.2
 CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP. # _____ OFF. # 6556 SALESMAN # _____
 AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6259805 CLASS: NATL. LOCAL REGIONAL
 PRDCT BILL NELSON/DSCC EST#542 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG17/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG14/12 12.21

REP: TO LENA
 FR JULIE
 RJCTED M7
 CREATED AND OK'D M8 SEE 36
 EXTENDED FLIGHT
 TTLS RTS
 PLS CFM, THX 8/14

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
25	S		900A-1000A	30		\$800.00	8/11	8/11	0		SAT	0
PROGRAM : GMA SAT												
36	A		900A-1000A	30		\$800.00	8/16	8/17	1		TH-F	1
PROGRAM : GMA SAT												
ORD COM1: MAKE GOOD FOR M7												
THIS IS A MAKE-GOOD FOR AUG11 ON LINE-25 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 542

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AUG14/12 12.2
CHANGES ** WFTV-TV ***

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STATION MAKEGOOD OFFERS:

M7	REJECT	BUY#25	MISSED: SAT/900A-1000A				AUG11		30S	\$800.00	(AUG14/12)	
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OFFER: NONE

CMT: IF THEY EXTEND FLIGHT WE CAN OFFER STP MG TH-F OF THIS WEEK PLEASE

CMT: ADVISE

M8	OK'D	BUY#25	MISSED: SAT/900A-1000A				AUG11		30S	\$800.00	(AUG14/12)	
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OFFER: TH-F/900A-1000A

CMT: MAKE GOOD FOR M7

AUG/12 56425.00

CONTRACT TOTAL 56425.00
TOTAL SPOTS 46

MARKET TOTALS \$137,621 WFTV 41% WKMG 6% WESH 43% WOFL 7% WKCF 1% WRBW 1% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE